S&D Group of the Progressive Alliance of Socialists & Democrats in the European Parliament

European Parliament

epp european people's party

NEW STANDARDS IN WINE SUSTAINABILITY AND TRANSPARENCY TO CONSUMERS

HOSTED BY **PAOLO DE CASTRO** MEP AND **HERBERT DORFMANN** MEP

Identify in close dialog and cooperation with all relevant stakeholder groups activities in the wine sector to promote sustainable production within a holistic approach to include quality and socio-cultural importance of wine in Europe.

MARCH 6TH

8:30 - 11:00 CET

Brussels,
European Parliament
Room ASP 1 E 1

Interpretation from IT and FR into EN will be available

Please register at
https://VIVAsustainableWine.eventbrite.co.uk
until February 27th, 2018

MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE

UNIVERSITÀ CATTOLICA del Sacro Cuore

LA SOSTENIBILITÀ NELLA VITIVINICOLTURA IN ITALIA

MARCH 6TH
8:30 - 11:00 CET
Brussels, European Parliament
Room ASP 1 E 1

NEW STANDARDS IN WINE SUSTAINABILITY AND TRANSPARENCY TO CONSUMERS

European Parliament

epp european people's party

S&D Group of the Progressive Alliance of Socialists & Democrats in the European Parliament

DRAFT AGENDA:

9.00 - 9.45 OPENING AND KEYNOTE SPEECH:
Herbert Dorfmann, MEP / Paolo De Castro, MEP
Wine sustainability – opportunities and challenges for the EU producers

EU POLICY ASPECTS: FROM THE PEST MANAGEMENT TO SUSTAINABLE PRODUCTION
(Giuseppe Blasi, Chief of department, Italian Ministry of Agriculture *to be confirmed*)

SUSTAINABILITY ASSESSMENT, A PUBLIC STANDARD FOR ITALY: THE VALUE ADDED FOR THE SOCIETY
(Carlo Medaglia, Head of the Technical Secretariat of the Italian Ministry for the Environment)

9.45 – 11.00 SESSION
SUSTAINABILITY AND TRANSPARENCY FOR THE CONSUMERS
Keynote: Sustainability in the food chain: looking at the big picture
Ettore Capri, OPERA - Università Cattolica del Sacro Cuore

TESTIMONY: **THE SOCIAL RESPONSIBILITY IN A WINE GLASS - CERTIFIED PRODUCER**
Eva Baratta - Tenuta Monteti, Tuscany - Italy

TESTIMONY: **THE SUSTAINABILITY PROFILE OF A WINERY FOR THE TERRITORY - CERTIFIED PRODUCER**
Guecello di Porcia - Principi di Porcia Farm, Friuli Venezia Giulia - Italy

LEARNING OUR WAY INTO SUSTAINABLE PRODUCTION
Ignacio Sánchez Recarte, Comité Européen des Entreprises Vins (CEEV)

SUSTAINABILITY, TRANSPARENCY AND TRACEABILITY IN THE WINE SECTOR
Gabriel Trenzado Falcón, COPA COGECA

DISCUSSION AND Q&A
Stakeholder's corner: Bottlenecks in implementing sustainability in wine production

- **Sustainable viticulture and wine practices: how are we?**
  Attilio Scienza, Università degli Studi di Milano
- **Producers' initiatives and actions**
  Lorenza Romanese, policy advisor at CEVI - European Confederation of Independent Winegrower

WRAP-UP AND CLOSING THE MEETING

EXPECTED RESULTS:

To present the Italian strategy for assessing sustainability and the integrated food production. To share and discuss ways and means to improve sustainability performance in vineyards and winery.
Recommendations to industry and stakeholders of the value chain.
Policy recommendations to promote a holistic approach to wine sustainability.

PARTNERS:

European Parliament; Italian Ministry for the Environment, Land and Sea; Italian Ministry of Agricultural, Food and Forestry Policies; Università Cattolica del Sacro Cuore (UCSC).
The workshop is organized by OPERA Research Center of UCSC in collaboration with the Italian Ministry for the Environment in the framework of VIVA "Sustainability and Culture" project.

INTERACTIVE WORKSHOP. Samples of wine labels will be distributed to participants in order to scan the QR code and see the information regarding sustainability assessment of the product, provided on the VIVA website.

Please register at **https://VIVAsustainableWine.eventbrite.co.uk** until February 27th, 2018

UNIVERSITÀ CATTOLICA del Sacro Cuore

OPERA Research Center

MINISTERO DELL'AMBIENTE E DELLA TUTELA DEL TERRITORIO E DEL MARE

LA SOSTENIBILITÀ NELLA VITIVINICOLTURA IN ITALIA