



Services - Search – Training Company
Agricultural Sector



Lifelong Learning Programme



VIRTUAL -3D AGRI-STAGE KA3- Agreement n. 505690-LLP-1-2009-1-IT-KA3-KA3MP

A New Generation of Agricultural Entrepreneurs: the Challenge of the Project V-3DAS.

V-learning and e-learning methodologies to improve professional competences in agricultural management.

V-3DAS (www.v3das.com) addresses the challenge put by the European Commission: to support the farmers in becoming agricultural entrepreneurs. The development of a whole of tools and environments, as well as the adoption of suitable methodologies, has been the first objective of the project, which has fixed the goal to support the farmers in acquiring an entrepreneurial mindset.

Within the framework of the virtual learning, two kinds of tools have been designed:

- **Video Machinima:** interactive videos presenting stories of professional practice and possible problems that the future entrepreneur will have to face in different business areas;
- **Virtual Farm:** virtual environment for the simulation of the management of a multifunctional agricultural enterprise, properly reconstructed, together with scenarios of enterprise management.

The virtual platform allows users-learners to interact among themselves through avatars. The reconstruction is based on “Model Farm”, a Report which describes in detail the story of how a farm is founded, grows, develops and is managed. This model presents situations, procedures and processes which can be effectively and concretely implemented within an agricultural enterprise.

The training pathway also envisages an English Language Module with the support of multimedia learning materials developed on the basis of the Content and Language Integrated Learning (CLIL) methodology for the acquirement of sectoral knowledge and of language skills.

The project, finished on January 2013, has developed a Higher Education Master and a Professional Qualification of Agricultural Entrepreneur, about which the procedure for the official recognition has been already activated. In Italy, Campania Regional Administration has been involved.

The training pathway will be delivered in cooperation with Universities, Training Centres and sectoral operators.

The project, approved and co-financed by the EU, within the framework of the Lifelong Learning Programme KA3, and promoted and coordinated by Serifo srl, in cooperation with Partners from different European countries (Italy, France, Spain, Hungary, Germany, Austria and Greece), aims at sustaining the sectoral innovation, encouraging the professional development of entrepreneurs and managers equipped with managerial knowledge and competences.

For further information about the activities, methodology and outcomes of the Project V-3DAS, visit our website www.v3das.com or contact us at serifosrl@serifo.it.