



## News Release

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### Sustainable solutions in cotton, from seed to shirt

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**Monheim, September 15, 2011** – Cotton growers need high-performance cotton seeds and crop protection products to ensure high yield potential and high-quality cotton fiber. Spinners, textile manufacturers and merchants demand reliable, high-quality cotton fibers for high-value yarns and processing efficiency. Textiles and fabrics must meet consumer needs for quality, convenience and transparent production.

Bayer CropScience partners with all members of the cotton value chain and international research institutes. The company provides cotton growers in the US with a customized full-season portfolio of seeds, traits, crop protection products and services. FiberMax<sup>®</sup> and Stoneville<sup>®</sup> cotton seeds deliver outstanding yield and fiber quality. Bayer CropScience's Poncho<sup>®</sup>/Votivo<sup>®</sup> gives farmers in the US a new biological option for nematode control. Bayer CropScience developed new trait solutions and combinations including proprietary GlyTol<sup>®</sup> and LibertyLink<sup>®</sup> herbicide tolerance technologies.

US cotton growers benefit from a better return on investment and higher profit potential. Cotton sellers see growing awareness and demand for Certified FiberMax<sup>®</sup> and Authentic Stoneville<sup>®</sup> cotton, promoted in key markets around the world. Spinners, merchants and manufacturers rely on a stable supply of premium quality cotton fiber for creation of durable, innovative and luxurious products in a profitable marketplace. Consumers all over the world enjoy affordable and high-quality cotton products created in a sustainable manner.

#### About Bayer CropScience

Bayer is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer CropScience, a subgroup of Bayer AG with annual sales of EUR 6.830 billion (2010), is one of the world's leading innovative crop science companies in the areas of crop protection, non-agricultural pest control, seeds and traits.