



News Release

Securing Vietnam's rice production

Monheim, September 15, 2011 – Vietnam is a leading rice producing country needing new technologies to save land for agricultural diversification, create rural employment opportunities and drive sustainable food security. Agriculture in Vietnam is increasingly impacted by biotic and abiotic stress factors such as drought and flooding causing commercial losses for the entire rice value chain. Farmers in Vietnam need innovative solutions to safeguard harvests, improve rice yield and quality.

With its “Much More Rice” project, Bayer CropScience is forming partnerships with farmers and representatives of local government. In Vietnam, the company offers a complete seed-to-harvest solution for rice growers: Arize™ hybrid rice seeds, a wide range of crop protection products as well as training-courses on good agricultural practices (GAP). In partnerships with international research institutions, Bayer CropScience is developing new hybrid rice seeds combining high yield potential, grain quality and improved resistance to pests, diseases and stresses.

Farmers in Vietnam benefit from improved spray programs which control both pests and diseases, and reduce abiotic stress factors ensuring higher and protected yields. Farmers can increase their yields by 10 percent and improve the quality of rice grain. Small-scale farmers increase profitability by reducing input costs such as labor and making more efficient use of fertilizers. The agricultural sector as well as the Vietnam government benefits by promoting the “Much More Rice” program as a preferred “Best Practice” example in rice.