



News Release

Gardener convenience, protecting the environment

Monheim, September 15, 2011 – To protect and care for the environment, gardeners across Europe need plant protection solutions to effectively combat pests and diseases. Safe, ready- and easy-to-use-solutions for everyday gardening issues are key to meeting consumer needs. For many applications, aerosols remain the most convenient and effective application mode.

Bayer CropScience has adopted an innovative, non flammable packaging for Calypso® – one of its main garden products for the treatment of plants against aphids and caterpillars. The result is an innovative aerosol which uses pressurized air as a propellant and does not release harmful propellants into the environment. Furthermore, the bag-in-can aerosol provides all the convenient attributes of a traditional aerosol without the inconveniences of alternative solutions such as pump-sprays.

The innovative bag-in-can aerosol packaging technology provides a perfect spray pattern, is convenient and ready-to-use. This technology allows a 99 percent emptying, which preserves the environment. Bag-in-can fully meets customer needs for a safe-product solution – as it does not contain flammable propellants, it can be safely stored and applied.

About Bayer CropScience

Bayer is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer CropScience, a subgroup of Bayer AG with annual sales of EUR 6.830 billion (2010), is one of the world's leading innovative crop science companies in the areas of crop protection, non-agricultural pest control, seeds and traits. The company offers an outstanding range of products and extensive service backup for modern, sustainable agriculture and for non-agricultural applications. Bayer CropScience